



International Organization for Migration (IOM)
The UN Migration Agency

Call for Curricula for a position of Consultant (Communication and Social Media) CFCV 2018 – 67

Recognizing Southern European countries' diversity and recent integration experiences, the project **TandEM** (Toward Empowered Migrant Youth in Southern Europe) contributes to building cohesive societies in six Southern European Countries: Malta, Spain, Italy, Greece, Croatia and Cyprus. The project, aims at fostering the engagement of young third-country nationals (TCNs) and their Southern European peers in shaping inclusive societies by empowering TCNs as subjects of migration narratives. Young TCNs will have the opportunity to shape the discourse on migration and diversity, by designing and participating in a regional social media campaign emphasizing youth's multiple forms of identification, irrespective of their (migrant) background.

Consultancy's Objective: Support the implementation of all communication and social media activities of the AMIF action "TandEM: Toward Empowered Migrant Youth in Southern Europe" in Malta.

Target: Higher education Maltese and migrant students in Political or Social Sciences, International Relations, Migration or Development Studies, Communications, Journalism or a related field with experience in communications.

Consultant's general prerequisites:

- a. Education:** Secondary school with two years of experience on projects related to the following sectors: communication, youth empowerment, migration, migrants' integration and/or human rights; alternatively, ongoing higher education studies in Political or Social Sciences, International Relations, Migration or Development Studies, Communications, Journalism or a related field with experience in communications. Previous experience managing social media activities related to social issues or migration specifically will be considered an asset.
- b. Experience:** Experience in managing social networks; in web content production; in youth-oriented communications work; in organizing events for international organizations, NGOs or the private sector; with photography and/or video-creation.
- c. Competences:** Good organizational and communication skills; ability to work harmoniously with other colleagues from diverse backgrounds; ability to manage logistic and administrative aspects of projects; computer skills, specifically hands-on experience in usage of social media (Facebook/Instagram) and MS Office.



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- d. Languages:** Fluency in written and spoken English is required. Fluency in written and spoken Maltese would be considered advantageous.
- e. Location:** Candidates should be based in Malta. While it is expected that some tasks may be carried out remotely, certain tasks will need to be carried out at the office or other sites.

Tasks to be performed:

- a. Provide assistance in maintaining the Maltese section of the online platform, updating content, and producing new content as project activities are implemented.
- b. Provide other general support in the implementation of all TandEM's communications activities, connecting the online platform to social media outlets (Facebook, Instagram and the website).
- c. Contribute to the production and posting of social media and other media content targeting Maltese and TCN youth (around 12 posts per month).
- d. Identify and collect relevant stories and interviews with related photographic/ video material to showcase youths' forms of identity and expression and support the creation of a new narrative on migration, posting this content on the online platform and social media accounts.
- e. Liaise with civil society organizations, academic institutions, student associations, and other entities that deal with youth and migrant issues, to map youth participation in Malta and produce communications materials and content.
- f. Monitor communications activities, evaluate results achieved, and proactively provide feedback on activities and suggestions for improvements.
- g. Carry out other activities related to the online platform, communications or social media, as needed.

Tangible and measurable output of the work assignment: creation of social media posts and production of content to be published on the TandEM website and other outlets.

Duration: The consultancy is for a duration of five months.

Posting period: 28.12.2018 - 10.01.2019

Interested candidates shall submit their Curriculum Vitae in English to the following e-mail address: hrmalta@iom.int by 10th January 2019, specifying as subject: CFCV 2018 67.

Only shortlisted candidates will be further contacted for the interview.